

# svensk ÅKERITIDNING

The trucking industry's own industry magazine.

- **Reach the decision makers**
- **Reach the owners of 38 000 trucks**
- **The magazine**  
Approximately 24 000 readers per number, 6 numbers per year.
- **News update**  
Several times a week.
- **Newsletter**  
6 500 recipients 45 times a year. Always on Fridays.
- **High degree of opening**



ADVERTISING INFO 2023

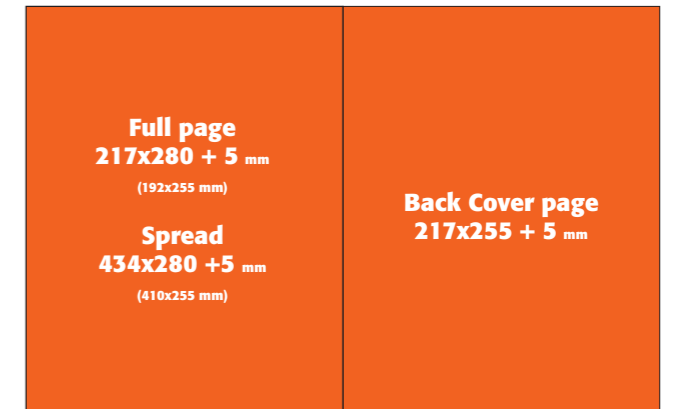
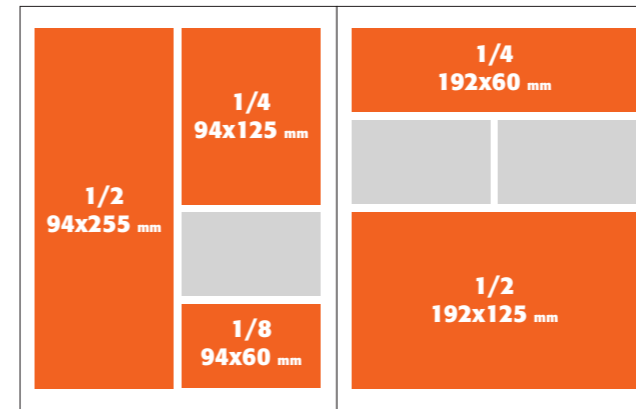
Nr	Public.	Last booking	Deadline
1	16/2	28/12	11/1
2	13/4	24/2	8/3
3	15/6	26/4	8/5
4	31/8	20/6	27/6
5	19/10	1/9	11/9
6	14/12	23/10	6/11



**More** Insert - ask for offer.



TEXT ADS - MAGAZINE



● **Technical and specifications**

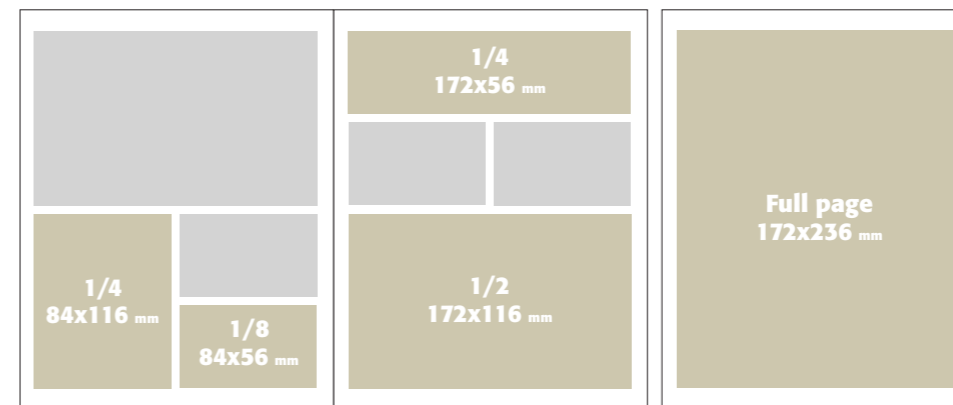
High resolution pdf. 300dpi, max 300% ink coverage. ICC-pro l: ISOcoated\_v2\_300\_eci.icc

● **Deliver to**

annons@newsfactory.se

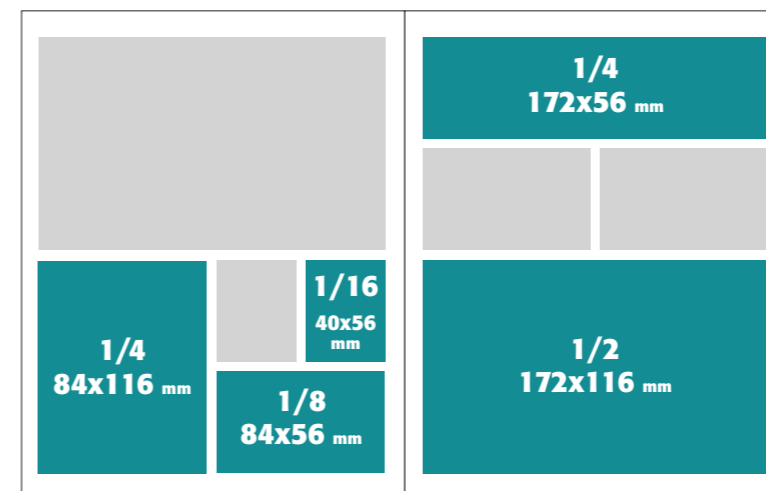
Format	Price
1/8	9 000 sek
1/4 (quarter)	13 200 sek
1/2 (half)	24 700 sek
1/1 (full)	34 200 sek
2/1 (uppslag)	56 500 sek
1:a spred	65 000 sek
Back cover	46 900 sek
2:a cover	38 500 sek
3:a cover	38 500 sek

BUY & SELL - SECOND HAND



Format	Price
1/8	4 500 sek
1/4 (quarter)	7 500 sek
1/2 (half)	14 500 sek
1/1 (full)	27 500 sek

TRANSPORT REGISTER - ALL WITHIN THE FOLLOWING HEADINGST



- EDUCATION
- BUSINESS & JOBS
- BUSINESS NEWS
- COMMUNICATION
- EQUIPMENT
- SAFETY / SECURITY

Format	Price
1/16	1 300 sek
1/8	2 900 sek
1/4	5 800 sek
1/2	12 200 sek





CONTACT: Odd Westman 08-505 73 842 / 076 325 39 94 odd.westman@akeri.se

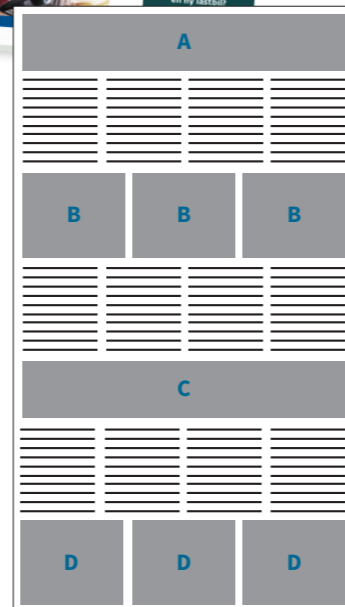
DELIVER TO: annons@newsfactory.se | 08-505 73 807

# svensk ÅKERITIDNING

The trucking industry's own industry magazine.

## akeritidning.se - BANNERS




Box	Format	Price/month
<b>A</b> 	1200 x 250 pxl	15 000 sek
<b>B</b> 	400 x 420 pxl	8 000 sek
<b>C</b> 	1200 x 250 pxl	10 000 sek
<b>D</b> 	400 x 420 pxl	6 000 sek
<b>NATIVE</b>		23 900 sek

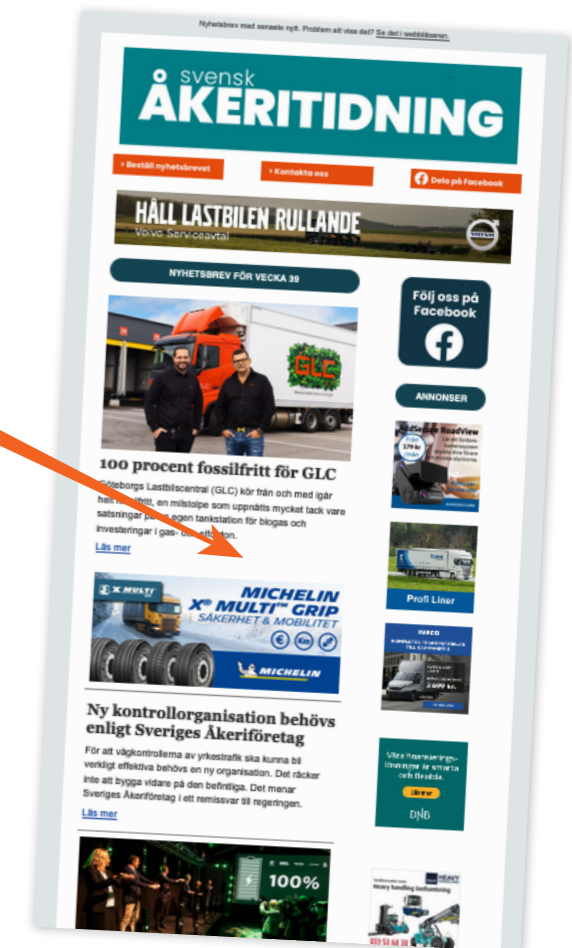


## • Newsletter E-mail

### - BANNERS

A free newsletter that goes out to around 6 300 addresses every week.

	Format	Priser
 <b>Right column</b>	165x165 pxl	1 750 sek/week
 <b>Main column</b>	363x160 pxl	2 500 sek/week
 <b>Top &amp; bottom banner</b>	554x77 pxl	3 500 sek/week



## Ad submission

Deliver to: [annons@newsfactory.se](mailto:annons@newsfactory.se)  
gif, jpeg eller png. (max 70kb)

CONTACT: Odd Westman 08-505 73 842 / 076 325 39 94 [odd.westman@akeri.se](mailto:odd.westman@akeri.se)

DELIVER TO: [annons@newsfactory.se](mailto:annons@newsfactory.se) | 08-505 73 807